



## ADVERTISING/PUBLIC RELATIONS

July 17, 2007

**A**ndreas Roell, president and CEO of Geary Interactive, has agreed to serve a second term as president of the **San Diego Advertising Club**. Also serving with Roell on the Ad Club's 2007-2008 executive committee are **Greg Joumas** of **Jack in the Box**, v.p.; **Marlee Ehrenfeld** of **MJE Marketing**, v.p.; **Mark McKinnon** of *San Diego Home/Garden Lifestyles* magazine, secretary; and, **Melissa Lopez** of **Castle Advertising**, treasurer.

Serving as 2007-2008 board of directors members: **Trudy Armstrong** of **Pomerado Newspaper Group**; **B.J. Cook** of **digital-telepathy**; **Rick Griffin** of **Rick Griffin Public Relations**; **Cheryl Harper** of **Oster & Associates**; **Rich Israel** of **mindgruve**; **Allen Jones** of **Bailey Gardiner**; **John Judy** of the **Art Institute of California-San Diego**; **Daniel Khabie** of **Digitaria**; **Tonya Mantooth** of **Aviatech**; **Sharon Massey** of the **San Diego Radio Broadcasters Association**; **Sean Monzet** of **NBC 7/39**; **Tom Okerlund** of **Mentus**; **Susan Otto** of **Time Warner Cable**; **Diane Penny** of **Aztec Sports Properties**; **Claire Stanley** of **Billboard Connection/Stanley Advertising Services**; **Stu Weintraub** of **Weintraub Media Group**; **Amanda Whichard** of **LJG Partners**; **Michele White** of **Point Loma Credit Union**; and **Sarah Wilkins** of **The Creative Group**. **Cheri Reeves** of the **San Diego Radio Broadcasters Association** is serving as the 2007-2008 president of **Ad2**, a local networking group of younger advertising professionals affiliated with the Ad Club.