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FOR IMMEDIATE RELEASE

## **Alternative Outdoor Media Group, WMG, signs exclusive advertising agreement with ACE Parking Management, Inc.**

**San Diego, CA, May 7, 2007-** Weintraub Media Group (WMG), a national alternative outdoor advertising company, announced an exclusive agreement this week with Ace Parking Management, a multi-service parking company owning over 400 parking facilities nationwide.

Through the agreement, Ace Parking Management will be able to offer added-value services to their established surface and structured parking facilities spanning across eight markets, in the form of strategic, targeted advertising and promotional marketing services produced by WMG.

Stu Weintraub, CEO and President of WMG, explains, "We help owners of parking garages capitalize on their plain, unattractive wall space with advertisements that color space, reach consumers, and help defray basic maintenance costs. We truly look forward to serving Ace Parking's clients who each can benefit from this unprecedented and exclusive agreement."

Ace Parking Management will introduce WMG to their long-standing landlord relationships, sharing in the revenue obtained from advertisers participating in an Ace Parking lot via WMG. WMG will license each garage and manage the relationship as well as sell, install, and service all advertisers.

“This is a win-win situation,” says John Baumgardner, CEO of Ace Parking Management. “We know our extensive collection of garages and structures will not only gain atheistic value with WMG’s products, but we will also enhance our relationships with our outstanding tenants, which is an important objective of Ace Parking Management.”

### **About WMG**

The Weintraub Media Group (WMG) is one of the fastest growing alternative outdoor advertising companies in North America. WMG helps local and national advertisers make lasting impressions on consumers by displaying innovative and eye-catching land, sea and air advertising in heavily trafficked areas, including beaches, lakes, streets, parking structures, golf courses, and more. WMG offers a wide range of advertising products to ensure high frequency brand exposure and regional saturation: Parking Lot Promotions, Parasail Promotions, Pickup Promotions, Pitch-n-Put Promotions, Billboat Promotions, Sailboat Promotions and Iron Brands. WMG represents clients nationwide from a wide variety of industries including media, telecom & wireless, food & beverage, sports & entertainment, and television.

WMG is headquartered in San Diego, California. To learn more, visit WMG’s website at: [www.weintraubmedia.com](http://www.weintraubmedia.com) or call toll free: 800-944-0966

### **About Ace Parking**

Ace Parking Management, Inc. provides a full range of parking services, operating every conceivable type of parking application: Office, Retail and Mixed-Use Buildings, Hotel and Valet Services, Airport Parking and Shuttles, Stadium, Arena and Event Parking, Hospitals and Medical Centers.

Privately owned and operated, Ace Parking is managed with the operational ability and financial strength of a large company, but the commitment to service and quality relationships of a small one. With revenues in excess of \$220 million annually, Ace Parking has offices throughout the western United States, managing more than 400 locations servicing 200,000 customers per day.

To learn more about Ace Parking, visit their website at [www.aceparking.com](http://www.aceparking.com) or call them at 619-233-6624.

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